


# Americas Empowerment Institute "AEMPIN"

INTERNATIONAL WOMEN WORKSHOP on:

	<p><i>Women in Business and Entrepreneurship</i></p> <p><b>3.0CEUs</b></p>
<p><b>July 1-12, 2019</b> <b>HOUSTON, TEXAS USA</b></p>	<p><b>AEMPIN WORKSHOP SERIES</b> <b>Register Now: <a href="http://www.aempin.org">www.aempin.org</a> Email: <a href="mailto:training@aempin.org">training@aempin.org</a></b></p>



At AEMPIN workshops where Women in Business and Entrepreneurship, industry representatives and business leaders connect, grow, thrive and empower. Engage in professional development specific to your business field, advance your business and earn professional development hours and CEUs.

## Women in Business and Entrepreneurship

Whether you are an aspiring entrepreneur, in business or own an established business this workshop will help you on your journey to meet your goals. Our roadmap includes information that will assist you at each stage of your business. Currently in Africa and Asia, just 21% of small and medium sized businesses are majority women-owned. Women continue to encounter barriers that prevent them from moving into business ownership and impede their ability to grow their businesses. Many of the barriers they face are common challenges faced by all small business owners. Recent research has found currently 300 million women in the Africa and Asia want to start a business but have been put off by persistent barriers. Small firms already make a huge contribution to our economy; if we were to harness the still largely untapped potential of women entrepreneurship, it could lead to additional jobs, economic growth and a more diverse and representative small business community.

## About the Workshop

This workshop is designed to assist women in starting and growing small businesses through confidence and competence. It creates a trusting and non-competitive environment in which participants can identify their capabilities and develop a plan for growth and improvement away from the pressures of the business environment and every-day life. It is highly interactive and supplemented by site visits, group working and feedback and co-counseling sessions. In cooperation with Texas Southern University College of Continuing Education, Americas Empowerment Institute deliberately designs a wide-ranging focus in our program to provide choices and variety that will appeal to our very mixed audience. We also plan a participant-only track within the program to offer opportunities for participants to work with other participants on issues of special interest to them. We hope you will join us for a rich and substantive workshop in gorgeous Southwest.

## Topics Include:

- Quick review / framework
- Brief introduction to strategy
- Discussing challenges and opportunities that are often present for women as they aspire to top and other business positions
- Discussion: strategy in a new venture versus old venture, Target customers, Business versus Entrepreneurship Model, Sustainable competitive advantage, Milestone planning
- Project presentations
- Creating effective strategies for partnering with peers and mentors for support and business growth
- Learning how successful business leaders attain work-life balance to manage stress and promote self-care and health
- Understanding what human resource practices are essential to protect your business from the growing trend in Equal Employment Opportunity legal claims
- To develop women's networks and professional alliances

## WHO SHOULD ATTEND

Women and Gender Equity Ministries staff, Policy Makers, Women in entrepreneurial endeavors or businesses. Whether you own or aspire to own a business, Women Business Centers, Women in Export, Women Organizations, Counselors, Trainers, NGOs, **Women's Business Enterprises who are dedicated to understanding a multifaceted approach to business operations and leadership**

## The workshop will run from July 1-12, 2019 as follows:

Arrival and Registration	Monday 1, 2019 9a.m-4:p.m
Presentations and workshop interactive	Tuesday 2, 2019 9a.m-4p.m
NASA SITE VISIT	Wednesday 3, 2019 9a.m-4p.m
Presentations and workshop interactive	Thursday 4, 2019 9a.m-4p.m
Departure	Friday 5, 2019 9a.m-11a.m

## WORKSHOP VENUE / HOTEL ACCOMMODATION

The Workshop shall hold at the Sleep Inn and Suites, 4810 Alpine Dr. Stafford, TX 77477  
USA.Tel:1.281.494.0001. Website:[www.choicehotels.com/hotels/tx884](http://www.choicehotels.com/hotels/tx884). While participants are generally advised to lodge at Sleep Inn and Suites for discounted rates and free breakfast, AEMPIN shall negotiate favorable rates in a number of the other hotels and lodges that are located close enough to the workshop venue. When this is done, we recommend that prospective delegates should please indicate their preference and confirm their room booking with the AEMPIN early enough.



## WORKSHOP REGISTRATION AND PAYMENT

The workshop registration fee is \$2,500. The amount will cover workshop materials, snacks and lunches for the meeting days. Fees due in full ten days in advance of the first day of the workshop. By Check: Please make payment in US dollar payable to "Americas Empowerment Institute" By wire transfer: If payment is by wire transfer, please remit using the following information:

Bank Name: Wells Fargo Bank, N.A  
Address: 420 Montgomery  
San Francisco, CA  
Swift/BIC Code: WFBUS6S  
RTN/ABA code: 121000248  
Account Number: 7705830920

**In addition to highly rated academic experience, participants receive free ipad, discounted hotel rate, local transportation, discounted health care, 3.0 CEUs certificate of completion and world class experience in Houston, Texas USA!**

## REGISTRATION

Please visit [www.aempin.org](http://www.aempin.org) and click Workshop at home page, click **Women in Business and Entrepreneurship**.

**July 1- 12, 2019** and register

For more information, please contact Ms Nicheeka Smith, Communications Manager at 1.281.818.9307 or email: [nsmith@aempin.org](mailto:nsmith@aempin.org)

Americas Empowerment Institute "AEMPIN" is a world leading capacity building institute with over 17 years experience in providing specialized and highly rated training workshops in the areas of information technology, utility, governance, regulation, law, leadership, management, finance, public procurement and telecommunications. AEMPIN is a public, non-political, non-profit educational institute serving a global constituency.

Since 2003, in cooperation with Texas Southern University, AEMPIN has trained over 20,000 officials from 51 countries and conduct training both in the U.S. and abroad. AEMPIN also provides consulting and certification services to developing nations in the empowerment methodology and the designing of their economic and governmental policies, in efforts to further support and promote good and efficient governance through emerging trends and global best practices.